



Dear <<Manager Name>>,

I'm requesting approval to register and attend "The Leading People Program" offered by The People Side. This program is a virtual 8-week leadership development experience that is a blend of virtual workshops, online learning, peer coaching, and on-the-job application.

### Why This Program?

The Leading People [program](#) is an experience designed to help leaders create high-performing teams in today's changing workplace. It will help me elevate my self-awareness and develop more personal confidence as a leader of a team because it encourages me to apply what I learn immediately on the job. I will be learning alongside of peers from other industries who will be invited to give me feedback and help me practice new skills through a Peer Learning Circle. The program also includes access to an online learning platform that guides me through a series of exercises, videos, and reflection questions so I can learn at my own pace.

### Benefits to **[COMPANY NAME]**?

Our company is growing and we need leaders who are ready to step up and support that growth. During the program, I'll be developing capabilities that differentiate 21<sup>st</sup> century leaders – Building Trust, Giving Feedback, Coaching, Leading Courageous Conversations, Being an Inclusive Leader, and much more! I believe this will be a significant accelerator in my effectiveness as a leader of people now and in the future.

### What's Included in this 8 Week Learning Journey?

- 18.5 Hours of Virtual Instructor-Led Learning (4 Workshops – 4 Hours Each, Alternating Weeks)
- 12+ Hours of Self-Paced Learning
- DISC Assessment (opportunity to debrief my results with a coach)
- All Learning Materials (shipped to me)
- 4 Months of Access to Online Learning in Adeption

Click [here](#) for some additional info about the program.

### All Inclusive Price: \$1995

In learning about what this program offers, I am convinced this is the right learning experience for me at this point in my career. When I complete the program, I would love to share my takeaways, including a detailed Personal Action Plan.

Thank you for considering this investment in my development!

Best Regards,

<<Signature>>